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## FOR IMMEDIATE RELEASE

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## The IAPMO Group Promotes Services at 21st Kitchen & Bath China (KBC) 2016

**Shanghai, China (June 8, 2016)** — IAPMO R&T, North America's premier third-party certification body for plumbing and mechanical products, together with IAPMO R&T Lab and IAPMO R&T Oceana, recently participated in The 21<sup>st</sup> Kitchen & Bath China (KBC) 2016 in Shanghai. The event, held June 1-4, has become one of the largest trade shows in the world for the kitchen and bath industry.

About 1,000 exhibitors and industry dealers, designers, architects, remodelers, wholesalers, and custom builders for residential and commercial kitchen and bathroom products participated in this year's show. IAPMO's booth was heavily visited by representatives from current clients and potential customers seeking testing and certification support for their new designs and products in order to enter the North American and Australian/New Zealand markets. IAPMO personnel from its operations in China, together with those from World Headquarters and IAPMO's Oceana office, busily promoted a comprehensive menu of product testing and conformity assessment services available for the United States, Canada, Mexico, Australia/New Zealand, India, and Indonesia.

"IAPMO R&T has become a familiar name at this event and among Chinese kitchen and bath product manufacturers," said Jin Luo, IAPMO R&T's Executive Vice President of Asia Pacific Operations. "Ever since we first exhibited at this show in 2000 to offer our services to Chinese manufacturers and the nation's plumbing industry, it has continued to be a wonderful opportunity for us to catch up with longtime listees and to meet potential new ones who are looking for testing/certification services for their products."

IAPMO R&T's  $UPC^{\otimes}$  and  $cUPC^{\otimes}$  marks are highly popular among the plumbing industry in China and are the marks of choice when they bring their products to the North American market. Manufacturers exporting products to Australia and New Zealand continue to benefit from the valued service IAPMO R&T Oceana provides for their WaterMark registrations. Many exhibitors proudly displayed UPC and cUPC marks on their booths to indicate the products being certified by IAPMO R&T.

KBC Shanghai 2017 will be held May 31-June 3, 2017, at the Shanghai New International Exhibition Center in Pudong, Shanghai.

IAPMO's certification marks of conformity carry the organization's more than 70-year reputation for integrity and accountability and are readily recognized throughout North America. For more details about IAPMO's services, please visit <a href="https://www.iapmo.org">www.iapmo.org</a>.

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IAPMO R&T certifies and lists plumbing, mechanical, electrical, food equipment, water treatment, and solar products according to U.S., Canadian, and Mexican codes and standards, monitoring continuous compliance to such documents.

IAPMO R&T is part of The IAPMO Group's family of companies.

